



FOR IMMEDIATE RELEASE:

**CONTACT:**

Rob Sanchez

President

List Management and Interactive Services

914.368.1030

[rsanchez@meritdirect.com](mailto:rsanchez@meritdirect.com)

**MeritDirect Appointed List Manager of RCR Wireless & TelecomCareers!**

(WHITE PLAINS, NY – Effective immediately) – [MeritDirect](#) has been appointed as list manager of **RCR Wireless** and **TelcomCareers**, two properties of **Arden Media Company, LLC**.

- [RCR Wireless Postal File Mailing List](#) | Universe: 30,500+
- [RCR Wireless Email File List](#) | Universe: 38,600+

Published since 1981, **RCR Wireless** covers the entire wireless communications ecosystem, providing news, and analysis online ([www.rcrwireless.com](http://www.rcrwireless.com)), through daily eNewsletters in periodic supplements and in person through local events. RCR Wireless keeps its subscribers engaged and informed with breaking stories, enlightened features and invaluable industry insight.

The RCR Wireless targeted audience is executive-level employees at companies involved in all aspects of the wireless industry, and volume buyers at enterprise-class organizations.

- [TelecomCareers Postal File](#) | Universe: 68,700+

**TelecomCareers** is the number one TMT niche industry career site, with over 200,000 members and more than 250 employers. Teaming up with prominent associations, and partnering with innovative career development organizations, TelecomCareers is able to attract the industry's top talent by posting lucrative job openings, presenting unique opportunities to network and collaborate, and offering ways for members to further develop their careers and showcase their strengths.

For additional information from MeritDirect, please contact [Chris Blohm](#) at 914.368.1031.

**About MeritDirect:**

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect's list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

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