



FOR IMMEDIATE RELEASE:

**CONTACT:**

Rob Sanchez

President

List Management and Interactive Services

914.368.1030

[rsanchez@meritdirect.com](mailto:rsanchez@meritdirect.com)

**MeritDirect Now List Manager for BeyeNETWORK!**

(WHITE PLAINS, NY – Effective immediately) – [MeritDirect](#) has been named as list manager for the **BeyeNETWORK** postal and email lists. The BeyeNETWORK web community spans 22 global websites that serve a collection of corporate and IT buyers with purchase authority for business intelligence and data warehousing.

- [BeyeNETWORK](#) | Universe: 118,000+
- [BeyeNETWORK Email](#) | Universe: 115,000+

The Network consists of channels that are industry specific (government, financial services, manufacturing, retail, and 9 others) that are hosted by domain experts, and expert channels featuring industry thought leaders such as Claudia Imhoff, Bill Inmon and Colin White. The Network also publishes the BeyeNETWORK (business intelligence) and Bill Inmon (data warehousing) newsletters that reach corporate and IT executives weekly.

For additional information from MeritDirect, please contact [Kelly Bryce](#) at 914.368.1052.

**About MeritDirect:**

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect's list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

**About the BeyeNETWORK™**

The BeyeNETWORK is an online network of sites that provide free resources for business intelligence professionals. The Network offers media in a variety of formats to fit the needs of subscribers and visitors, leading the industry with news, articles from industry experts, newsletters, executive spotlights, podcasts, expert-hosted channels and blogs. The Network's coverage extends beyond business intelligence to include information management, data warehousing, analytics, performance management, data integration, information quality and data governance. For more information, visit the flagship website at [www.BeyeNETWORK.com](http://www.BeyeNETWORK.com).

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