



FOR IMMEDIATE RELEASE:

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MeritDirect Appointed List Manager of Crain's Chicago Business Email List - New-to-Market!

(WHITE PLAINS, NY – Effective immediately) – [MeritDirect](#) has been appointed as list manager of the **Crain's Chicago Business Email List**.

- [Crain's Chicago Business Email List](#) | Universe: 123,000+

For over 30 years, Chicago area business leaders and executives have relied on *Crain's Chicago Business* as the respected go-to source for news and information about doing business in Chicago. And Crain's Web site, ChicagoBusiness.com, has become an essential daily tool for breaking local business news, information, and statistics. Thousands of established and up-and-coming executives visit ChicagoBusiness.com everyday – an “at work” audience of affluent decision-makers. Both Crain's print subscribers and the registered users on ChicagoBusiness.com are not only business leaders, they are also affluent consumers.

In 2005, 2007, and 2009, ChicagoBusiness.com was named the best business news Web site in its category by *Editor & Publisher* and *MediaWeek* magazines.

For additional information from MeritDirect, please contact [Chris Blohm](#) at 914.368.1031.

About MeritDirect:

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect's list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

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