



FOR IMMEDIATE RELEASE:

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MeritDirect Appointed List Manager of Crain's Cleveland Business Email List!

(WHITE PLAINS, NY – Effective immediately) – [MeritDirect](#) has been appointed as list manager of the **Crain's Cleveland Business Email List**.

- [Crain's Cleveland Business Email List](#) | Universe: 20,000+

Crain's Cleveland Business Email List, published by Crain Communications Inc., has been Northeast Ohio's leader in business news, analysis and commentary for nearly a quarter century. Crain's award-winning editorial staff reports on locally based companies and executives in the fields of manufacturing, finance, government, real estate, higher education, technology, health care and much more.

Crain's Cleveland Business delivers exclusive and comprehensive news essential to those who own, run and do business in Northeast Ohio. Crain's Cleveland Business has become a must-read for Cleveland's business leaders. These executives are responsible for a wide array of purchasing decisions, including all types of corporate merchandise and services, employee benefits, real estate and travel arrangements.

For additional information from MeritDirect, please contact [Chris Blohm](#) at 914.368.1031.

About MeritDirect:

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect's list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

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