



FOR IMMEDIATE RELEASE:

CONTACT:

Rob Sanchez

President

List Management and Interactive Services

914.368.1030

rsanchez@meritdirect.com

MeritDirect Teams Up with Demandbase to Offer Leads On Demand Service

(WHITE PLAINS, NY – Effective immediately) – [MeritDirect](#), in affiliation with **Demandbase**, is pleased to announce the launch of On Demand. On Demand offers access to a marketplace of business contacts and allows professionals to locate new selling prospects or create a targeted marketing list without a minimum or subscription.

Free of minimums, trial periods, or subscriptions, this online service provided by MeritDirect, lets users find and buy business contact information in a simple online shopping environment. Set to each user's unique requirements, a proprietary scoring engine screens contacts from a network of millions all in a matter of seconds. The targeted lists can then be used to generate high performing marketing programs or as sales leads to increase revenue.

- [Click here to access On Demand leads and receive \\$20 off your first order](#)

For additional information, please contact Greg Policastro at (201) 969-8502 or gpolicastro@meritdirect.com.

About MeritDirect:

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect's list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

###