



FOR IMMEDIATE RELEASE:

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MeritDirect Announces New EMED Package Insert Program!

(WHITE PLAINS, NY – Effective immediately) – [MeritDirect](#) has been selected to manage **EMED Package Insert Program**, which is available for the first time. Providing solutions for a safe and secure business, Emedco is one of the leading manufacturers and distributors of signs and identification products for workplace safety, spill control, security, and building & grounds.

- [EMED \(EMEDCO\) Package Insert Program](#) | Universe: 168,000+

The list is comprised of middle and top management in the areas of plant management, facility/maintenance, purchasing, and safety/security. With over 121,000 SKU's, Emedco has products for every type of business. Buyers come mainly from industrial firms and service industries, with strong concentrations in manufacturing, utilities, education, property management, and retail.

For additional information from MeritDirect, please contact [Chris Blohm](#) at 914.368.1031

About MeritDirect:

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect's list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

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