



FOR IMMEDIATE RELEASE:

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MeritDirect Awarded List Management of Five New EMS Training Database Segments!

(WHITE PLAINS, NY – Effective immediately) – [MeritDirect](#) has been awarded list management of five new **EMS Training Database** segments.

- [EMS Training Database – Business Development](#) | Universe: 90,400+
- [EMS Training Database – Environmental Training](#) | Universe: 14,700+
- [EMS Training Database – Financial Training](#) | Universe: 205,800+
- [EMS Training Database – Human Resources](#) | Universe: 24,300+
- [EMS Training Database – Real Estate & Construction](#) | Universe: 88,800+

The EMS Training Database consists of people who are seeking to improve their skills personally as well as to guide their career paths. Technology combined with fewer workers entering the workforce has created a need for new job-related skills. As a result, adults are re-entering the educational system in increasing numbers. The attendees of these courses tend to be young and or highly educated professionals seeking to develop skills to advance their careers or to develop skills necessary to launch a new career. These career focused individuals are prime influencers within their companies with ever increasing purchasing power.

For additional information from MeritDirect, please contact [John Ganis](#) at 914.368.1024.

About MeritDirect:

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect's list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

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