



FOR IMMEDIATE RELEASE:

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MeritDirect awarded List Management of HR and Safety Buyers Masterfile – New-to-Market!

(WHITE PLAINS, NY – Effective immediately) – [MeritDirect](#) is proud to announce that for the first time ever, the buyers and subscribers to Seton Identification Products, Personnel Concepts, EMEDCO, Clement Communications, and Champion America are available in an unduplicated masterfile – **HR and Safety Buyers**.

This unduplicated HR and Safety Buyers masterfile provides access to a large universe of hotline buyers, and includes selections by SIC and employee size. This list is ideal for a variety of business offers, including business and small business credit cards, seminars, office equipment and supplies as well as business and general interest publications.

[HR and Safety Masterfile Buyers](#) | Universe 1,532,000+

For additional information from MeritDirect, please contact [Mike Soltis](#) at (914) 368-1025.

About MeritDirect:

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect's list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

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