



FOR IMMEDIATE RELEASE:

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MeritDirect Awarded List Management of HRD Press Human Resource Product Buyers!

(WHITE PLAINS, NY – Effective immediately) – [MeritDirect](#) has been awarded list management of **HRD Press Human Resource Product Buyers**.

- [HRD Press Human Resource Buyers](#) | Postal: 32,200+ | Email: 6,400+

HRD Press has been a leading publisher of books, ready-to-use workshops, and assessments for workplace learning and human resource development for over twenty years. Its publications deal with a broad range of topics such as Internet-based training, leadership and management, sexual harassment, team-building, conflict management, customer service, personality assessments, and train-the-trainer.

With HRD Press, you can target middle and corporate HR management professionals with significant purchasing power at their offices. These professionals rely on HRD Press for their various organizational product needs. Its customers cover a broad range of organizational roles and industries, which rely on HRD PRESS for innovative resources in various media dealing with the topics that affect today's workplace environment.

For additional information from MeritDirect, please contact [John Ganis](#) at 914.368.1024.

About MeritDirect:

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect's list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

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