



FOR IMMEDIATE RELEASE:

CONTACT:

Rob Sanchez

President

List Management and Interactive Services

914.368.1030

rsanchez@meritdirect.com

**MeritDirect Now List Manager of
Industrial Hygiene News & Pollution Equipment News – New-to-Market!**

(WHITE PLAINS, NY – Effective immediately) – [MeritDirect](#) has been named as list manager of **Industrial Hygiene News & Pollution Equipment News**, which is available for the first time. Industrial Hygiene News is for the individual involved in the occupational safety and health industry, while Pollution Equipment News is published for the individual interested in the pollution abatement market.

- [Industrial Hygiene News](#) | Universe: 68,200+

Industrial Hygiene News features product and services that help keep the employees safe and the organization compliant with OSHA regulations. Topics that are covered include: instrumentation to measure the possible exposure rates to health hazards such as toxic gas, chemical, aerosols; safety equipment and indoor air quality issues.

- [Pollution Equipment News](#) | Universe: 90,100+

Published since 1967, **Pollution Equipment News** covers water, air, and hazardous waste pollution. The magazine covers equipment & services used by those who are responsible for the design of pollution abatement systems, and for policies of their organizations. Topics that are covered include: Green technologies that reduce the organization environmental impact; Air quality testing instrumentation and air cleaning equipment; Waste and wastewater technologies to clean up polluted streams of water to meet EPA's standards for drinking and wastewater applications.

For additional information from MeritDirect, please contact [John Ganis](#) at 914.368.1024.

About MeritDirect:

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect's list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

###