



FOR IMMEDIATE RELEASE:

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MeritDirect Appointed List Manager of Jameco Electronics – New-to-Market!

(WHITE PLAINS, NY – Effective immediately) – [MeritDirect](#) has been appointed as list manager of the **Jameco Electronics Catalog Buyers Masterfile**.

- [Jameco Electronics Catalog Buyers Masterfile](#) | Universe: 183,000+

[Jameco](#) has been a leading electronics component distributor to highly educated creators for more than 35 years. They've helped millions of customers from businesses to educational institutions to hobbyists and along the way they are proud to have built a solid reputation for great prices, great selection, and a great source for hard-to-find electronics components.

Jameco's buying expertise allows even the smallest company or individual electronic hobbyist to enjoy the same competitive pricing edge typically reserved for the highest volume buyers. Jameco is the only electronic component distributor to give customers a true choice. Jameco offers thousands of the industry's most popular name brand components, but what sets them apart is a large selection of in-stock house and generic brands. These brands are typically priced 15 to 25% less and an ever changing selection of factory overruns with a savings of 30 to 50%, and more.

For additional information from MeritDirect, please contact [John Ganis](#) at 914.368.1024.

About MeritDirect:

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect's list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

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