



FOR IMMEDIATE RELEASE:

CONTACT:

Rob Sanchez

President

List Management and Interactive Services

914.368.1030

rsanchez@meritdirect.com

MeritDirect Launches New e-Commerce Website To Access Data & Lists Online!

(WHITE PLAINS, NY – Effective immediately) – **MeritDirect** gives the ability to order names, access counts & pricing, and order fulfillment by simply visiting www.meritdirectlists.com. MeritDirectlists.com offers small and medium sized direct marketers a web enabled, self-service tool for all of their data and list needs.

Below are some of the lists available online that are a rich source of hot new prospects in all marketing areas, and allow you to target millions of Americans for a wide range of products and services:

- [Agriculture – Farm Operators](#) | universe: 2,543,000+
- [Ailment & Medication Data from Responders Survey](#) | universe: 6,000,000
- [Business Masterfile Plus](#) | universe: 14,000,000
- [Business New Connects – US](#) | universe: 800,00
- [Business Occupation Database](#) | universe: 500,000
- [Consumer National Masterfile – Lifestyles](#) | universe: 200,000,000
- [Dentist Professionals](#) | universe: 215,000
- [Dentists Masterfile](#) | universe: 143,000
- [Farmer and Ranchers Database](#) | universe: 2,000,000
- [Government Agencies](#) | universe: 543,000
- [Hispanics in US Database](#) | universe: 10,000,000
- [Lawyers – Database](#) | universe: 573,000
- [Licensed Nurses Database](#) | universe: 3,342,000+
- [Licensed Pilots Database](#) | universe: 540,000
- [Lifestyle Database](#) | universe: 66,000,000
- [Mortgage Masterfile](#) | universe: 30,000,000
- [New Consumer/Business Connects](#) | universe: 800,000
- [New Movers – USA](#) | universe: 280,000

- [Nurse Practitioners & Physician Assistant Database](#) | universe: 215,000
- [Physician Database Plus](#) | universe: 772,000
- [RFM Consumers – Buying Behavior](#) | universe: 43,000,000
- [Summarized Credit Scores](#) | universe: 1,000,000
- [US Bankruptcy Database](#) | universe: 8,200,000
- [US Chiropractors Database](#) | universe: 54,000
- [US Truck Fleet Operators](#) | universe: 828,000

For additional information from MeritDirect, please contact [Pat Bishop](#) at 914.368.1133 or [Andrea Flores](#) at 914.368.1034.

About MeritDirect:

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect's list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

###