



FOR IMMEDIATE RELEASE:

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**MeritDirect Named List Manager of Both  
Mortgage Success Source Masterfiles – New-to-Market!**

(WHITE PLAINS, NY – Effective immediately) – [MeritDirect](#) has been named as list manager of the **Mortgage Success Source (MSS) Postal Masterfile** and the **Mortgage Success Source Email Masterfile**, which are both available for the first time.

- [Mortgage Success Source Postal Masterfile](#) | Universe: 14,400+
- [Mortgage Success Source Email Masterfile](#) | Universe: 77,200+

**Mortgage Success Source (MSS)**, the leader in providing training, business solutions, and marketing systems to the mortgage industry is the strategic alliance of The Mortgage Market Guide, LoanToolbox, and The Duncan Group. MSS provides money-making resources to loan originators nationwide. All MSS products and technologies feature proven systems that are easy to implement and generate increased loan volume.

For additional information from MeritDirect, please contact [Jeff Moriarty](#) at 914.368.1198.

**About MeritDirect:**

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect's list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

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