



FOR IMMEDIATE RELEASE:

CONTACT:

Rob Sanchez

President

List Management and Interactive Services

914.368.1030

rsanchez@meritdirect.com

MeritDirect Appointed List Manager of Neutron Industries!

(WHITE PLAINS, NY – Effective January 1st, 2010) – [MeritDirect](#) has been appointed as list manager of **Neutron Industries**.

- [Neutron Industries](#) | Universe: 147,000+

For almost 30 years, Phoenix-based Neutron Industries has been providing odor elimination and cleaning products that help professionals maintain their high standards for clean, healthy work environments. These small business owners, hotel and health care facility managers, and warehouse and school personnel are purchasing a variety of these products to maintain their businesses. The products offered in the by Neutron Industries deliver the most effective and cost-efficient solutions for many businesses.

Neutron products tackle the toughest challenges from skunks to sewage treatment plants and everything in-between! When you buy from Neutron you can expect quality and a whole lot more. These customers are ideal prospects for a wide variety of products from back and front office supplies, furniture, warehousing materials, ad specialty and many other business offers.

For additional information from MeritDirect, please contact [Christine Greco](#) at 914.368.1022.

About MeritDirect:

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect's list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

###