



FOR IMMEDIATE RELEASE:

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MeritDirect Announces New Package Insert Program from Personnel Concepts!

(WHITE PLAINS, NY – Effective immediately) – [MeritDirect](#) announces a new package insert program now available from **Personnel Concepts**. Specifically targeted to small to medium size businesses who have purchased employment law publications and safety products, this list reaches small business owners, managers, and HR professionals.

- [Personnel Concepts Package Insert Program](#) | Universe: 420,000+

Established in 1989 as the exclusive provider of the groundbreaking Space Saver-1™ All-On-One State and Federal Labor Law Poster, **Personnel Concepts** has spent nearly 20 years developing new ways to help employers comply with the latest labor law and safety regulations. Personnel Concepts helps businesses throughout the United States meet posting, notification, documentation and training requirements under various employment laws.

In addition to providing an all-on-one, service-based solution to the problem of ever-changing labor law postings, Personnel Concepts has also developed a variety of products to handle human resources issues and meet OSHA safety compliance requirements. Their line of "fill-in-the-blanks" compliance manuals, employee notification systems, employment forms, and informational CD-ROMs provide low-cost solutions to potentially costly workplace issues.

For additional information from MeritDirect, please contact [Chris Blohm](#) at 914.368.1031.

About MeritDirect:

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect's list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

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