



FOR IMMEDIATE RELEASE:

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**MeritDirect Named List Manager of CMPMedica's Physicians Practice – New-to-Market!**

(WHITE PLAINS, NY – Effective immediately) – [MeritDirect](#) has been named as list manager of [Physicians Practice](#), America's Leading Practice Management Journal, which is circulated to over 250,000 physicians nationwide through partnerships with 58 hospitals and medical centers, including academic, community, faith-based, and specialty hospitals.

- [Physicians Practice](#) | Universe: 250,000+

These physicians effectively manage the operational and business aspects of their practices by providing practical, proven solutions for the “real-world” concerns their businesses face. These include billing, coding, collections, technology, work flow, staffing, and compensation, among others.

For additional information from MeritDirect, please contact [Jeff Moriarty](#) at 914.368.1198.

**About MeritDirect:**

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect's list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

**About CMPMedica:**

CMPMedica is a global organization that delivers a balanced portfolio of digital, event and print journal brands that communicate to and educate a wide range of Healthcare Professionals.

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