



FOR IMMEDIATE RELEASE:

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MeritDirect Announces Two New Pitney Bowes List Properties!

(WHITE PLAINS, NY – Effective immediately) – MeritDirect has been named list manager of two additional Pitney Bowes lists, the **Pitney Bowes Systems Meters** and **Pitney Bowes 50+ Employee Size**. Pitney Bowes customers range from medical/doctor/ dental offices, legal, real estate, finance, insurance and CPA's, to architects, engineers, contractors, and business services.

- **[Pitney Bowes System Meters](#)**

The Pitney Bowes Systems Meters file makes available Pitney Bowes' prime customers. To meet their daily volume of mail, these companies lease the largest meters that Pitney Bowes offers to its customers. Companies leasing these Pitney Bowes Systems Meters process large volumes of mail daily.

- **[Pitney Bowes 50+ Employee Size](#)**

These decision makers have signed contracts leasing one of the many Pitney Bowes Postage Meters. Specifically targeted to reach medium to large sized companies, these systems are designed to handle their postage and mailing requirements. These companies also order a large volume of supplies from the Pitney Bowes Supply Line catalog.

For additional information from MeritDirect, please contact [Kristen Killingback](#) at (914) 368-1062.

About MeritDirect:

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect's list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

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