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MeritDirect Awarded List Management of RCR Wireless News

(WHITE PLAINS, NY – Effective immediately) – [MeritDirect](#) has been awarded management of **RCR Wireless News**, a weekly publication serving the wireless communications industry.

Published by Crain Communications, **RCR Wireless News** subscribers are wireless carriers/service providers; manufacturers and suppliers of software, services, and hardware; distribution professionals of cell phones and cell phone accessories (dealers, retailers, agents, resellers, distributors); financial services providers, consultants, engineers, and others allied to the wireless industry.

- [RCR Wireless News](#) | Universe 32,000+
- [RCR Wireless News Email](#) | Universe 22,000+

For additional information please contact Chris Blohm at (914) 368-1031 or cblohm@meritdirect.com

About MeritDirect:

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect's list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

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