



FOR IMMEDIATE RELEASE:

CONTACT:

Rob Sanchez

President

List Management and Interactive Services

914.368.1030

rsanchez@meritdirect.com

MeritDirect Announces the Addition of the REALTOR® Magazine List!

(WHITE PLAINS, NY – Effective July 1st) – [MeritDirect](#) has been named as list manager for **REALTOR® Magazine**. REALTOR® Magazine is the official publication of the National Association of REALTORS®, America’s largest trade association.

- [REALTOR® Magazine](#) | Universe: 1,230,000+

REALTOR® Magazine is *the* business tool for real estate professionals. The magazine advances real estate best practices, brings expert insight to significant trends, and provides REALTORS® with timely decision-making tools on business purchases and strategies. Reach REALTORS® who are independently responsible for \$585 million in annual purchases on products including; trading, office supplies, wireless technology, automotive accessories, gifts, and financial offers.

For additional information from MeritDirect, please contact [Jeff Moriarty](#) at (914)-368-1198.

About MeritDirect:

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect’s list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

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