



FOR IMMEDIATE RELEASE:

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MeritDirect Named List Manager of Real Estate Agents from Sparrow and Jacobs Mailing List!

(WHITE PLAINS, NY – Effective immediately) – [MeritDirect](#) has been named as list manager of the **Real Estate Agents from Sparrow and Jacobs Mailing List**, comprised of real estate professionals who are committed to investing in themselves and their business to achieve success.

- [Real Estate Agents from Sparrow and Jacobs Mailing List](#) | Universe: 18,000+

For over 24 years, Sparrow and Jacobs has provided real estate agents with the marketing tools to increase listings and sales through the use of direct mail such as postcards, newsletters and calendar magnets. These independent entrepreneurs are the final decision makers in all aspects of their business.

For additional information from MeritDirect, please contact [Christine Greco](#) at 914.368.1022.

About MeritDirect:

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect's list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

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