



FOR IMMEDIATE RELEASE:

**CONTACT:**

Rob Sanchez

President

List Management and Interactive Services

914.368.1030

[rsanchez@meritdirect.com](mailto:rsanchez@meritdirect.com)

**MeritDirect Appointed List Manager of  
Recovery.org Masterfile from Onvia – New-to-Market!**

(WHITE PLAINS, NY – Effective immediately) – [MeritDirect](#) has been appointed as list manager of the **Recovery.org Masterfile from Onvia**, the recognized source for tracking American Recovery and Reinvestment Act (ARRA), which provides detailed information about what is happening in our states and municipalities.

- [Recovery.org Masterfile from Onvia](#) | Universe: 236,000+

Onvia developed to bring unprecedented levels of transparency and accountability to recovery spending and to ensure that every business, regardless of size, has equal access to the projects associated with the recovery efforts. In order to create jobs, businesses need information about when and where ARRA-funded projects are happening, and they need to know early on in order to prepare and submit bids/proposals. **Onvia's Recovery.org** provides early notices of projects, RFPs, bid documents, amendments to these documents, and contract award information about contractor and subcontractor recipients of Recovery funds, as close to real-time as is possible. Business owners need this information in order to actually win Recovery-funded contracts and thereby hire or retain employees to perform on the contract.

For additional information from MeritDirect, please contact [Chris Blohm](#) at 914.368.1031.

**About MeritDirect:**

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect's list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

###