



FOR IMMEDIATE RELEASE:

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**MeritDirect Awarded List Management of Nine Compiled Lists from Select Publishing!**

(WHITE PLAINS, NY – Effective immediately) – [MeritDirect](#) has been awarded list management of nine compiled lists from **Select Publishing**. These lists provide a new list source reaching a variety of target audiences. They are ideal for a multitude of consumer and business offers.

- [Computer Select](#) | Universe: 50,000+
- [Country Family Cooking Enthusiasts](#) | Universe: 200,000+
- [Country Family Estate Homeowners](#) | Universe: 1,000,000+
- [Country Family Gardeners](#) | Universe: 600,000+
- [Farm Select ATV Owners](#) | Universe: 541,000+
- [Farm Select Crop & Livestock Producers](#) | Universe: 1,041,000+
- [Online Farmer.com Magazine](#) | Universe: 800,000+
- [Small Business Select](#) | Universe: 100,000+
- [Sports Select Outdoors](#) | Universe: 1,759,000+

For additional information from MeritDirect, please contact [Pat Bishop](#) at 914.368.1133.

**About MeritDirect:**

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect's list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

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