



FOR IMMEDIATE RELEASE:

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MeritDirect Appointed List Manager of Small Business Solution Journal Lists

(WHITE PLAINS, NY – Effective immediately) – [MeritDirect](#) announced that it has been appointed list manager of the **Small Business Solution Journal** lists by Solutions Journal Publishing. Small Business Solution Journal offers executives relevant industry news, case studies, and best practices which give them a fighting chance to compete against larger rivals.

- [Small Business Solution Journal](#) | Universe 54,700+
- [Small Business Solution Journal Email](#) | Universe 55,000+

Small Business Solution Journal from Solution Publishing leverages its patent pending SmartStream technology to canvas over 200 publications and news sources for content specifically relevant to small business. These stories are then delivered in digest format each week via email. Each executive indicates their specific interests by the articles they click. Within a short time, SmartStream learns the specific business interest profile of each reader then customizes the stories in each issue to be a perfect match.

For additional information please contact Chris Blohm at (914) 368-1031 or cblohm@meritdirect.com.

About MeritDirect:

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect's list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

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