



FOR IMMEDIATE RELEASE:

CONTACT:

Rob Sanchez

President

List Management and Interactive Services

914.368.1030

rsanchez@meritdirect.com

VFData New Business – Now Available for the 1st Time!

(WHITE PLAINS, NY – Effective immediately) – [MeritDirect](#) has been awarded management of [VFData New Business](#), a web based business that has the ability to detect active web sites of new businesses just setting up. VFData's compilation methodology is quite different than similar new business files available on the market, and as a result, their product is unique.

VFData New Business data distinguishes itself by providing new web based businesses that have just become active. In most cases, these businesses are identified before they hook up their telephone and when they have pre-registered with their state.

- [VFData New Business](#) – Universe 61,000+

Ideal prospects include: computer, front office/back office, insurance, business publishing, search marketing, web design, electronic payment processing and web security offers.

Available selects include: weekly and monthly hotlines, contact name, telephone number, fax number, website address and gender.

For additional information, please contact Pat Bishop at (914) 368-1133 or pbishop@meritdirect.com.

About MeritDirect:

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect's list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

###