



FOR IMMEDIATE RELEASE:

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**MeritDirect Selected As List Manager of WorldSight Corporate Execs & Institutional Investors Email!**

(WHITE PLAINS, NY – Effective February 15<sup>th</sup>) – [MeritDirect](#) has been selected as list manager of **WorldSight Corporate Execs & Institutional Investors Email** file.

- [WorldSight Corporate Execs & Institutional Investors Email](#) | Universe: 69,000+

The WorldSight Organization produces a variety of research reports on country, region or specific technology investment opportunities. Registered users are alerted to new reports as they are produced, and can download digital versions at no charge. WorldSight's reports are targeted to qualified subscribers seeking current information on regions or areas designated as high- probability investment targets. These reports introduce investors to new investment opportunities that lie outside traditional US channels.

In addition to country and regional reports, WorldSight also produces special reports on new technologies that it believes have break-through potential for global economics. WorldSight reports are only available to members of the organization who qualify through a mandatory registration process. Members of WorldSight fall into three broad categories - most are high net worth investors, but members also include institution investors (VC, private equity, hedge fund) and corporate executives.

For additional information from MeritDirect, please contact [Chris Kimball](#) at 914.368.1019.

**About MeritDirect:**

MeritDirect is a recognized leader in the B2B and B2C direct marketing industry, offering marketers integrated marketing solutions with an array of products and services. Mailers and list owners achieve a superior return on their marketing investment through MeritDirect's list brokerage, list management, customer list enhancement and optimization, marketing databases and interactive services.

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